

Preferred CFO

YOUR TRANSFORMATION PARTNER

SYSTEMS

- System Upgrades
 - Stable & Scalable Solutions
 - Essential Analytics
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PROCESSES

- Real-Time Visibility
 - Profitability Analysis
 - Operational Benchmarking
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PERSONNEL

- C-Level Coaching
 - Team Training & Development
 - Strategic Networking
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THE

MOST EXPERIENCED

TRANSFORMATIONAL CFO'S IN UTAH

Preferred CFO provides tailored CFO, Systems, and Advisory services to organizations that need help removing obstacles to growth and taking their business to the next level.

Our team consists of experienced CFO advisors, systems experts, controllers, and bookkeepers. This means we can advise or augment existing teams at every level, or can offer complete outsourced financial solutions to organizations without an in-house team.

PLANNING FOR OR DEALING WITH THE FOLLOWING?

- New Systems
- Systems Pain
- Systems Integration
- Geographic Expansion
- Launching New Products
- Joint Ventures
- Acquisitions
- Change in Ownership
- Raising Capital
- First-time External Audit
- Restructuring
- Cash Flow Issues
- Key Operational Metrics
- Measuring Profitability

“ I couldn't be happier paying this invoice. Preferred CFO exceeded our expectations and we absolutely love working with them. ”

– Ben Paynter
SmartRhinoLabs



Jerry Vance

Founder & Managing Partner

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- Utah's Most Experienced Active Outsourced CFO (14 Years)
- 26 Years of Finance and Accounting Experience
- Assisted Companies in Raising Hundreds of Millions of Dollars in Financing
- Built Over 300 Financial Forecasts Comprehensive Experience with Public and Private Companies
- Extensive Local & Regional Network
- VentureCapital.Org Board Member, Advisor & Mentor



Troy Skabelund

Strategic CFO & Systems Advisor

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- 22 Years of Finance, Accounting, & Systems experience
- Former Disney CFO
- 17 years of Fortune 100 experience
- Former Big 4 Systems Consultant
- Projects Ranging from QuickBooks to the World's Largest SAP Implementation
- Multiple ERP, CRM, & BI Implementations
- Launched Hundreds of New Products
- Opened Domestic and International Markets
- Broad Global Network in Multiple Industries